

CPAA REGULAR MEETING MINUTES

January 12, 2017

Call to Order: Jean Pilling, President called the meeting to order at 6:03 PM.

Roll Call: 17 members present. Refer to sign in sheet.

Previous Minutes: Ken Clough made a motion to approve the minutes of November 10th, 2016 regular meeting as presented on the website. Jim Solomon seconded the motion and the vote was unanimous to approve.

MOTION CARRIED TO APPROVE.

Treasurer's Report:

Phyllis Edans: The beginning balance for November, 2016 was \$19,971.06 with deposits totaling \$1,401.25. Checks were written in the amount of \$6,321.56, leaving an ending balance (December) of \$15,050.75. The Sunshine/Popcorn Fund beginning was \$1,023.33 and the ending balance was \$1,033.49. Donor restricted monies totaled \$6,692.03, for body armor and new gym equipment. Available funds balance is \$7,325.23. Wes Thompson made a motion to approve the Treasurer's Report as reported. Martha Pyron seconded the motion and the vote was unanimous to approve. **MOTION CARRIED TO APPROVE.**

Dues are due ASAP. \$15 per person or \$25 per couple.

2nd VP Report:

Jean Pilling on behalf of Pat Andris: Tonight we will have an in depth review of the yearly organizational budget for the upcoming 2017 year. In February we will have Dusti Scovel from Mission Granbury as our speaker. March will feature Sgt. Bricchetto and Ken Clough doing training on proper procedures for parades/events, etc.

Committee Reports:

Jean Pilling: We need someone to assist Pam with the fundraising duties this year, as she will need to take a step back from being in charge of all CPAA fundraising. Estimated time contribution would be approximately 1 hour a week or every other week.

Pam Fuller (Finance/Fundraising): We are planning a golf tournament fundraiser. Robin Solomon agreed to help partner with Pam to begin the planning for this event. Some ideas for fundraising include building a patrol car playhouse to raise some additional funds.

Robin Solomon: Monday's are a good day to do tournaments. You will need 2-3 signs per hole to advertise the sponsors. Donations per sponsor can range anywhere from \$1-\$1,000. The level of participation can really vary too-some will enter the tournament and play, some will only want to donate for advertisements, some will want to donate to fund a separate prize such as a raffle item.

An ideal number of participants is 72 – split into 4 man teams. The minimum fee (greens fee + cart) is \$35. Lunch or other additions would raise the price towards the \$50 per person range. These prices are based on quotes from Harbor Lakes Golf Course in Granbury. Proposed entry fees could be \$75-\$100 per person, however since this is the first year of trying this format, we should aim for the lower end. We also need to be aware of capping the number of participants due to the cost of additional golf carts. There is a lot of work that goes into planning

this kind of event and a lot of contacting businesses and sponsors, but the payoff could result in us raising a lot of money for the PD.

Martha Pyron: We could also consider using the 9-hole course at Granbury Country Club. The prices would be less and the amount of planning would be less, which would be better for our 'trial run'. We could assign one police officer per team, if feasible. Let's also keep in consideration that there are already a large number of non-profit or charity golf tournaments in the area.

Jean Pilling: Let's all do our homework and come back next month with more solid information. We will vote in February on whether or not to proceed with this. Everybody think of how you can contribute to the success of this event.

Pam Fuller (Adopt-a-Cop): Sent out 3 birthday cards for December and 2 in January.

Lloyd Dodd (Events): The next parade is March 18th (General Granbury's Birthday), details are being worked out with HGMA presently.

The Board has decided to purchase a test set of 2 radios to try out and depending on how those function, we will bring forward a request to the full membership to purchase additional radios to replace the current set, which are functionally obsolete and difficult to use.

Robin Solomon (Media): Mary Mullen has put an ad on NextDoor about the class, which reached about 2500 people in the Pecan Plantation area. This seems to have started a lively discussion on people joining the next CPAA class starting in March.

We have a mock up of an ad that we would like to place in the Hood County News that features the logos of the businesses that supported the baskets for the officer's Christmas party. Mary Mullen is working on getting this into print, once we all agree on a size and circulation amount. The non-profit organization price for a 88 column-inch ad in color is \$924.00.

Gary Miller: I think it would be a good idea to give recognition to those who supported our organization.

Martha Pyron: The prices should come out to be lower than the quoted amount of \$924.

Robin Solomon made a motion to spend an amount not to exceed \$924.00 on funding a copy of the thank you advertisement for the newspaper. Phyllis Edans seconded the motion and the vote was unanimous. **MOTION CARRIED TO APPROVE.**

Jean Pilling: How are we going to spread the word on the 2017 CPAA class?

Mary Mullen: There is the Wednesday Morning Breakfast Club in Pecan Plantation. We are trying to get Sgt. Brichetto to stop by and speak at one of those events, but this is still being worked out.

Robin Solomon: The three media ladies will be going around some of the businesses on the square and pass out flyers, however we need some attachment or sticker label that has the exact dates (class begins March 23). We can also advertise for free on the CPAA Facebook page.

Martha Pyron: We should consider putting a link to the CPAA Facebook page in the thank-you ad.

Mary Mullen: We are formulating a free survey that will aim to gather feedback on the organization and how people really feel about it. The idea is to see why the existing members have stopped attending meetings and to look for ways to bring people back.

COPS Report: Ken Clough: COPS will be featured in the February or March issue of Granbury Now magazine. On a side note, thank you for funding the seat repairs on the Tahoe. In 2016, we put 2001 hours into the COPS program, so we get a lot of use out of it and it is much appreciated.

New Business: Jean Pilling: What is the consensus on buying a commemorative plaque for Bruce Opperman? He is a long time member and has contributed a lot of time, energy, and ideas to this organization. He is going on 80 and is in poor health, so we need to act quickly. Everyone seemed to think this is a good idea.

Last year, Gary Miller had come up with an idea for a mentorship program to partner with the new class members and encourage them to join our group. We need to start thinking about implementing this, and also lining people up for board positions for the elections in December.

Jean Pilling: We need to set out our budget for next year. On the Christmas party, it seemed to be a real hit so we should stick with it. Pam Fuller: The officer's thought it was nice to have something exciting and different.

Pam Fuller: The big 4 annual fundraisers are: Tip-A-Cop at Grump's (\$3,300+), Chick-Fila (\$400), Palio's (\$350), and Stumpy's (\$200, twice a year). The gun raffle last year brought in nearly \$2,000. If we can do the golf tournament and raffle off a toy patrol car, we could really have a record breaking year in terms of fundraising.

Jean Pilling: We got a nice thank you letter from Angela Raines of Hood County Christmas for Children regarding the \$250 donation we made to their organization.

Adjourn: Ken Clough made a motion to adjourn the meeting at 7:13 PM. Lloyd Dodd seconded the motion and the vote was unanimous to approve. **MEETING ADJOURNED.**

Approved:

President – Jean Pilling

Date

Secretary – Brett Mangum

Date